



Fall 2015

Issue 113

DANJ 2015 Fall Conference

Getting Down to Business in New Jersey: Government Resources and the Bottom Line

October 30th
Mercer Room, Daly Dining Hall, Rider University
Registration 8:45 AM/Program 9:30 AM
<http://www.danj.org>

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DANJ Fall Conference Speakers

Keynote Speaker—Jon Gertner

Jon Gertner is the author of *The Idea Factory: Bell Labs and the Great Age of American Innovation*. He is editor-at-large at Fast Company magazine, where he writes features on innovation and technology. Between 2004 and 2011, he worked as a writer at The New York Times Magazine, where he wrote about science, business, and (sometimes) economics. *The Idea Factory* is his first book. He is currently working on a science-oriented book for Random House about the past, present, and future of Greenland.

From: <http://jongertner.net/about-2/>

Andrew W. Hait is a Survey Statistician/Economist in the Economic Planning and Coordination Division at the U.S. Census Bureau. With 25 years of service at the Bureau, he oversees and coordinates the data products and data user training for the Economic Census and survey programs. He also is the lead geographic specialist in the Economic Programs directorate. Mr. Hait holds a bachelor's degree in Economics from Syracuse University and has a Masters Certificate in Project Management from George Washington University.

From: http://www.census.gov/newsroom/releases/archives/bios/andrew_w_hait_bio.html

Dr. Ronald Cook earned a Ph.D. in Business from Syracuse University. As a director of Rider's Small Business Institute®, he has supervised more than 200 consulting projects, which his students have assisted small businesses and not-for-profit organizations in New Jersey. Many of these projects have won national awards for their value to both the clients and to the students. Dr. Cook has published more than 30 scholarly articles, which have appeared

in the Journal of Small Business Strategy, Journal of Small Business Management, Journal of Developmental Entrepreneurship, Journal of Business & Finance Librarianship, Small Business Institute® Journal, Decision Sciences Journal of Innovative Education, as well as the Journal of Small Business and Enterprise Development. He is co-recipient of the 2011 Emerald Research Grant.

From: <http://www.rider.edu/academics/experts/ronald-cook>

Diane Campbell is Associate Professor, Business Librarian, and Co-Coordinator of the Research Instruction Program at Rider University. She holds a Master of Library and Information Science from Rutgers University School of Communication, Information and Library Studies and a Master of Business Administration from Rider University. She is the author of numerous scholarly articles and the co-recipient of the 2011 Emerald Research Grant.

From: <http://www.rider.edu/faculty/diane-k-campbell>

Ka-Neng Au is a Business Librarian at the John Cotton Dana Library of Rutgers University Libraries. Au has been a conference speaker in the US and abroad and the author of several journal articles and book chapters on information technology and business information resources. He was an adjunct instructor at the Rutgers Business School for six years, and conducts market research workshops for the NJ Small Business Development Center several times a year. His work with the NJ SBDC garnered him the Dun & Bradstreet Award for Outstanding Service to Minority Business Communities from the Reference and User Services Association, a division of the American Library Association.

From: <http://andromeda.rutgers.edu/~au/>

40 Plus Years of Conference Topics: A Reflection of the Times

By Mary Fetzer, Professor Emeritus, Rutgers University

What originally began as a project to winnow my extensive personal files dating back to 1974 from the Government Documents Association of New Jersey (GDANJ) and its successor DANJ, Inc., and to merge items needed for the organization's official archives now lodged at the Newark Public Library evolved into a curiosity regarding where our organization has been over the years: the policy issues discussed, the conferences and programs sponsored, and other activities. As I reflected on the chronology of conference topics, they were generally topics of a fairly utilitarian nature for librarians needing to access documents, and I realized how closely those topics paralleled movements in the "documents world."

While, arguably, some conference topics could have multiple tags (jurisdictional plus topical), topics of conferences including special, shorter programs, broke down roughly as follows:

By provenance:

Federal — 14 (excluding the special topics—see below)
State/county/municipal — 10
International/foreign — 6

Then there have been the special topics, some of which may have touched upon documents from multiple geographic jurisdictions noted just above, but the focus is largely federal nonetheless:

Special topics:

Census and other data — 9
Legal — 5
Statistics and budget — 4
Business — 4
Health — 4
Environment — 3
Elections — 2

Generally speaking, through 1991, GDANJ/DANJ offered two events per year. As the years progressed, the spring program was frequently a briefer event, and the annual conference morphed to a day-long program in the fall. (Between 2002 and 2004, individual DANJ members presented brief programs sponsored jointly at the NJLA Spring Conference.) The organization has also co-sponsored many programs over the years with the Rutgers GLSIS (now SCI) and NJLA, and occasionally with organizations including the NJ Civil Liberties Union, the State Library, METRO GODIG, Rutgers Special Interest Group on Government Documents, and INFOLINK.

Special topics, again with the preponderance dwelling on federal government information, however, are those that especially reflect the changing times in what for librarians was a burgeoning interest in government publications. At the national level *Documents to the People* was the slogan as well as the name of the newsletter of GODORT, the Government Documents Round Table of the American Library Association. But in New Jersey in 1976 in our recently formed association GDANJ, we pursued our own concerns about fugitive documents; then in 1977 we explored better ways to identify them, e.g. through what was then the GPO Publications Reference File; and, in 1982, we concerned ourselves about marketing those mysterious, often difficult to locate materials in our collections.

As time moved on, documents in a variety of formats sometimes stymied us and occupied our attention. The explosion of government material in microformat required our attention in 1983 for instance. Suggesting, perhaps, the unattractiveness of microfiche, one speaker's topic was "YOU have the Information, But Will THEY Use It?" Others spoke on the impact of government microforms and their impact on administrative decision-making (equipment, budget, space) and on their care and preservation. Subsequently in the era of CD-ROMs we talked about how well our "new hat fit," setting up a workstation, and software such as "GO" and "EXTRACT."

Online information was first broached in DANJ conferences as early as 1981, but back then we were talking about ones that normally required mediated searching, e.g. Dialog and BRS, and specialized ones such as FEDEX and

LABSTAT. But then in our 1987, 1996, and 2003 programming, we became more concerned about electronic formats as we understand them today. GPO's 1996 report "Study to Identify Measures Necessary for a Successful Transition to a More Electronic Federal Depository Library Program" [GP3.2:EL2/3FINAL]; stimulated the discussion! Their Transition Plan "projected an ambitious, two and one-half year schedule for conversion to a substantially electronic FDLP," and their Strategic Plan proposed "a transition during the period from FY 1996 through FY 2001 (p.ii, Executive Summary). Yet by 2002 we heard about "The Librarians' Struggle to Keep Government Information Public" and "From Shipping Boxes to Browsers" and concerns about "Staying Digital."

A list of recent DANJ conference topics appears on the DANJ website www.danj.org; a complete list is available from this author. But DANJ topics have inevitably reflected and aligned closely with many of the trends in government information over these past 40 plus years since its inception in 1974.

DANJ News

Awards

Geetali Basu, Coordinator of Reference Services, County College of Morris received the 2015 DANJ Lifetime Achievement Award for outstanding contributions in the areas of state, federal, and international documents librarianship.

Manuel Jusino, received the 2015 DANJ award for Best Government Documents Paper. The paper, entitled *Stimulus Package: The American Recovery and Reinvestment Act of 2009*, is available on the [DANJ website](#).

Federal Documents News

DANJ members Laura Saur and Terri Taylor presented at the Depository Library Council Virtual Meeting, held on April 28-30, 2015. The audio recording and slides from their presentation, “**Public Library Depositories: Creating and Demonstrating Civic Value,**” are available at the DLC Virtual Meeting [website](#).

New Jersey Documents News

The New Jersey State Library continues its work digitizing New Jersey’s government documents. Recently added collections include Annual Reports of the Commissioner of Motor Vehicles and New Jersey Tavern Rates, 1704-1849. Over 18,000 documents are currently available on NJSL’s [DSpace Repository](#).

Upcoming Meetings

October 2, 2015, 10 AM - 2 PM, Moore Library, Rider University
December 4, 2015, 10 AM - 2 PM, New Jersey State Library